

SSA 31

RAVENSWOOD

Constant Contact Survey Results

Survey Name: 2017 SSA Needs Assessment Survey

Response Status: Partial & Completed

Filter: None

1/8/2018 11:41 AM CST

TextBlock:

The Greater Ravenswood Chamber of Commerce administers Special Service Area #31, which provides services and programs to maintain and promote commercial corridors along parts of Clark, Damen, Irving Park, Lawrence, Montrose, Ravenswood, and Wilson. (See the SSA boundaries map here.) We would appreciate your input on the services provided through the SSA and what additional services, if any, should be a part of our programming. Your feedback will help us determine the best way to use resources to benefit the Ravenswood community for years to come.

*What is your relationship to the Ravenswood SSA? (Please check all that apply.)

Answer	0%	100%	Number of Response(s)	Response Ratio
Business owner/manager within the SSA			41	26.1 %
Business owner/manager near the SSA			13	8.2 %
Resident living within the SSA			53	33.7 %
Resident living near the SSA			57	36.3 %
Landlord/property owner within the SSA			4	2.5 %
Visitor to the SSA			15	9.5 %
Other			5	3.1 %
Totals			157	100%

If you're a business owner/manager, tell us more about you. Your business is (please check all that apply):

Answer	0%	100%	Number of Response(s)	Response Ratio
Located in a retail storefront			5	8.0 %
Women/minority-owned			21	33.8 %
A restaurant/cafe			4	6.4 %
Related to the arts			15	24.1 %
Manufacturing			6	9.6 %
Office			15	24.1 %
Other			28	45.1 %
Totals			62	100%

* Which commercial corridor are you located in?


Answer	0%	100%	Number of Response(s)	Response Ratio
Clark			8	5.0 %
Damen			25	15.9 %
Irving Park			7	4.4 %
Lawrence			17	10.8 %
Montrose			20	12.7 %
Ravenswood			53	33.7 %
Wilson			6	3.8 %
Other			21	13.3 %
No Response(s)			0	0.0 %
Totals			157	100%

* Which commercial corridor do you visit most often to shop/dine?

Answer	0%	100%	Number of Response(s)	Response Ratio
Clark			20	12.7 %
Damen			20	12.7 %
Irving Park			6	3.8 %
Lawrence			19	12.1 %
Montrose			51	32.4 %
Ravenswood			28	17.8 %
Wilson			2	1.2 %
Other			11	7.0 %
No Response(s)			0	0.0 %
Totals			157	100%

*What is your overall impression of the Ravenswood community? Feel free to comment on why below.

1 = Extremely Negative, 2 = Somewhat Negative, 3 = Neutral, 4 = Somewhat Positive, 5 = Extremely Positive

	1	2	3	4	5	Number of Response(s)	Rating Score*
						156	4.6

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

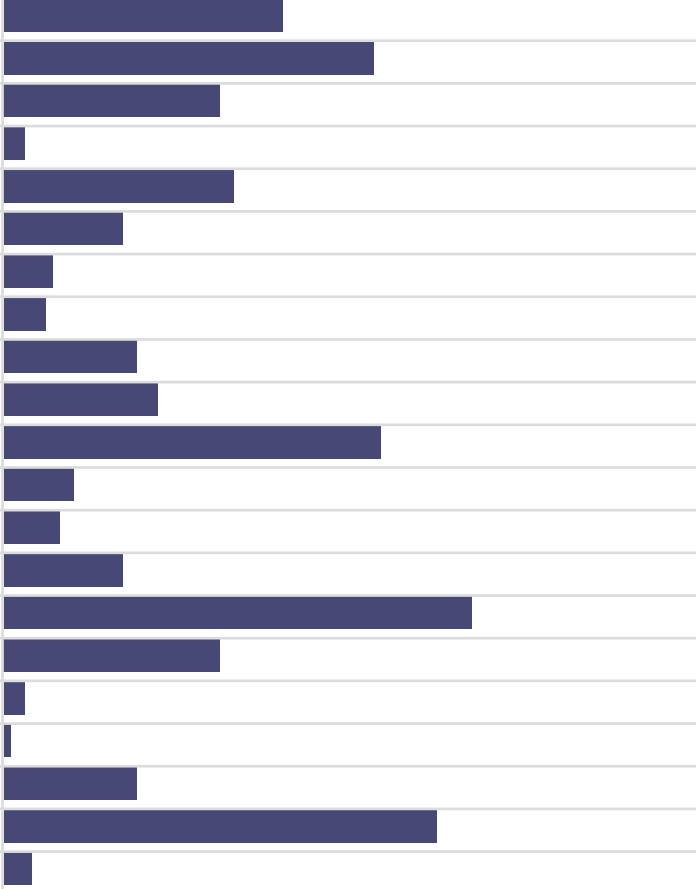
What do you think are some challenges facing Ravenswood?

96 Response(s)

What do you think are some opportunities facing Ravenswood?

74 Response(s)

*How would you describe the Ravenswood community? Please choose no more than 5 options.

Answer	0%	100%	Number of Response(s)	Response Ratio
Active			63	40.3 %
Artsy			84	53.8 %
Bike-friendly			49	31.4 %
Boring			5	3.2 %
Clean			52	33.3 %
Collaborative			27	17.3 %
Congested			12	7.6 %
Disconnected			10	6.4 %
Diverse			31	19.8 %
Engaged			35	22.4 %
Family-oriented			85	54.4 %
Green			16	10.2 %
Healthy			13	8.3 %
Industrial			27	17.3 %
Locally-owned			105	67.3 %
Safe			49	31.4 %
Tourist destination			6	3.8 %
Unsafe			2	1.2 %
Vibrant			30	19.2 %
Walkable			98	62.8 %
Other			7	4.4 %
Totals			156	100%

***What would you like to see more of in Ravenswood? Please choose no more than 3 options.**

Answer	0%	100%	Number of Response(s)	Response Ratio
Benches and seating			34	21.6 %
Bike racks and bike lanes			34	21.6 %
Citywide reputation			23	14.6 %
Community events			45	28.6 %
Entertainment			33	21.0 %
Landscaping and trees			30	19.1 %
Parking			30	19.1 %
Parks and public spaces			36	22.9 %
Public art			55	35.0 %
Restaurants/bars			65	41.4 %
Security			17	10.8 %
Shopping/retail			47	29.9 %
Trash receptacles			28	17.8 %
Wayfinding signage			8	5.0 %
Other			14	8.9 %
Totals			157	100%

***How IMPORTANT are the following statements to your opinion on Ravenswood? (Learn more about existing SSA #31 programs here.)**

1 = Not At All Important, 2 = Of Little Importance, 3 = Neutral/no opinion, 4 = Somewhat Important, 5 = Very Important

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Sidewalks are clean and litter receptacles are regularly emptied.						154	4.7
Snow is removed from sidewalks on commercial corridors during the winter.						154	4.7
Landscaping is well maintained, and flower planters/beds are decorated seasonally.						154	4.1
Public spaces are decorated during the holidays.						154	3.5
There is enough bike parking near local businesses and institutions.						154	3.7
There are community events and programming offered throughout the year.						154	4.2
Public art is installed in places throughout the community.						154	3.7
Storefronts are kept free of graffiti and are well maintained to contribute to the pedestrian atmosphere.						154	4.6
Sidewalks and CTA station areas are pressure washed.						154	4.1
Existing businesses and vacant storefronts are marketed locally and throughout the city.						154	4.3

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

***Based on your observations of current services and programs, please indicate whether you AGREE with the following statements.**

1 = Strongly Disagree, 2 = Somewhat Disagree, 3 = Neutral/no opinion, 4 = Somewhat Agree, 5 = Strongly Agree

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Sidewalks are clean and litter receptacles are regularly emptied.						157	4.2
Snow is removed from sidewalks on commercial corridors during the winter.						157	3.7
Landscaping is well maintained, and flower planters/beds are decorated seasonally.						157	4.0
Public art is installed in places throughout the community.						157	3.4
There is enough bike parking near local businesses and institutions.						157	3.5
There are community events and programming offered throughout the year.						157	3.9
Public spaces are decorated during the holidays.						157	3.9
Storefronts are kept free of graffiti and are well maintained to contribute to the pedestrian atmosphere.						157	4.0
Sidewalks and CTA station areas are pressure washed.						157	3.5
Existing businesses and vacant storefronts are marketed locally and throughout the city.						157	3.2

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Do you have any additional questions, comments, or concerns about the services provided in Ravenswood?

38 Response(s)

OPTIONAL: Please provide your email address

and you will be entered to win \$50 in gift cards to local businesses. You will also be added to the Greater Ravenswood Chamber of Commerce email list to receive updates about events in the community. Learn more about GRCC and SSA #31 here.

133 Response(s)