

Greater Ravenswood SSA #31
Minutes of Commissioners Meeting
Thursday, October 17, 2013
1802 W. Berteau Avenue, Suite 102

Attending:

Diane Walch
Stephanie Spiegel
Vince Saverino
Dr. Andrea Stein

Absent:

Bill Helm
Paul Kartcheske
David Berger

Staff:

Danielle Inendino
Cecilia Diaz-Recorder

Guest:

Ross Outten

Call to Order

Diane called the meeting to order at 1:10 p.m.

September Minutes

Reviewed and approved.

RCC Executive Meeting

Ross reported on the October 1st meeting with RCC Executive Board and Charles Dass and plans for the upcoming RCC Annual Meeting and Elections October 29th.

Budget Variance/Cash Flow Report

RCC Budget Summary was shared but only provided funds available. Budget Variance and Cash flow report will be updated for November's Meeting. Diane mentioned the 2014 SSA#31 budget was being finalized. We've corrected for previous errors in reporting the carryover. These corrections allow us to allocate realistic funds to our staffing and planned work, while reducing the levy for the next year.

Snowplowing Bids

RCC received bids from: Patch, Cleanstreet, and Tovar and were compared on cost, service on seasonal for 2 inches and occurrence below 2 inches. Commissioners felt that the Cleanstreet

bid, with a seasonal cap at \$42,414 was the most cost effective choice for SSA#31. Diane motioned for Cleanstreet, Stephanie 2nd and it was approved unanimously.

Holiday Decoration

SSA#31 will continue to use Patch for the Holiday decoration. All agreed that proposal should add Wilson Ave between Wolcott and Hermitage. Stephanie motioned to retain Patch's service and all were in favor.

Litter/Trash Removal Services

Cleanstreet litter and trash removal contract will end on October 31, 2013. All the Commissioners agreed to extend their services as long as the weather allows. RCC staff will notify the vendor when we want to conclude the service. The rates are \$350 per cleaning/4,550 for 13 cleanings. Diane motioned, Andrea seconded, all approved.

Ravenswood Retail Map

The first version of this walking tour map was completed. Total cost to print 3,000 maps was \$1,151 from Vo Graphics. These maps were handed out during Ravenswood Art Walk. The remainder will be distributed to retail areas within SSA#31. Many thanks to Jenny Beork from Ork Posters who contributed her free time, energy, and effort to this wonderful design!

New Business

Danielle summarized the meeting with Montrose a few business owners. They expressed a need for representation that the Chambers are not providing. They want to do more business promotion along the avenue. Some suggestions are to hold a Holiday Walk in November, inviting local schools for caroling and music, creating a business promotion to provide incentives for patrons to visit participating shops. More research and more businesses involvement will be needed to develop this event. All commissioners thought it was a great idea for the community.

There was also discussion about Holiday party. Due to the timeline and the proposed Holiday Walk there was an idea to host a Winter Gathering around third week of January. Some location Ideas: Caro Mio, LillStreet, Vacant Storefront, church, and schools. We will develop this further at our next meeting.

Since our current meeting time is inconvenient for many, Diane motioned to move our meeting time from 1pm to 3pm and all approved.

Next meeting: Thursday, November 21, 2013 at 3pm.Meeting was adjourned by motion at 2:30 p.m.